

Christopher John Carpenter Curriculum Vitae

Office Address

Department of Communication
Western Illinois University- Quad Cities
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Education

Ph.D. Communication, Michigan State University, August 2010.
Chair: Franklin J. Boster
Committee: Timothy R. Levine, Daniel E. Bergen, Joseph Cesario
Dissertation Title: *A spinozan model of persuasion*

M.A. Communication Studies, Northern Illinois University, August 2006.
Chair: David D. Henningsen
Committee: Mary L. Henningsen, Ferald J. Bryan
Thesis Title: *The effects of passive verb constructed arguments within the elaboration likelihood model of persuasion*

B.A. Psychology, North Central College, June 2004.
Thesis Adviser: Lisa C. Whitfield
2nd Reader: Richard E. Paine
Honors Thesis Title: *The effects of language and perceived threat on anti-nuclear attitudes*

Academic Appointments

2016-present Associate Professor, Department of Communication, Western Illinois University
2010-2016 Assistant Professor, Department of Communication, Western Illinois University
2009-2010 Instructor, Department of Communication, Michigan State University
2006-2009 Graduate Teaching and Research Assistant, Michigan State University
2004-2006 Graduate Teaching Assistant, Northern Illinois University

Honors and Awards

2020 International Communication Association Communication Science & Biology Division, Outstanding Contribution to Communication Science Award (McEwan, Carpenter, & Westerman)
2017 International Communication Association Information Systems Division, John E. Hunter Meta-Analysis Award
2017 SIGCHI Honorable Mention Award (Top 5% of papers; Carpenter & Tong)

- 2016 Western Illinois University Provost's Award for Excellence in Scholarly Activity
- 2016 Western Illinois University College of Fine Arts and Communication Award for Excellence in Scholarly Activity
- 2015 National Communication Association, Human Communication and Technology, Top Paper Panel (DeAndrea & Carpenter)
- 2013 National Communication Association, Communication and Social Cognition Division, Top Paper Panel (Shaw, Zorzie, Carpenter, & Reynolds-Tylus)
- 2013 Central States Communication Association, Communication Education Division, Top Paper Panel (Carpenter & McEwan)
- 2013 Western Illinois University College of Fine Arts and Communication Award for Excellence in Scholarly Activity
- 2010 National Communication Association, Communication and Social Cognition Division, Top Paper Panel (Boster, Carpenter, Shaw, DeAndrea, Lindsey)
- 2009 Gerald R. Miller Top Communication PhD Student Award, Michigan State University
- 2009 MSU Residence Life Learning Leader
- 2009 Western States Communication Association, Communication Theory and Research interest group, Top Paper Panel
- 2008 National Communication Association, Communication and Social Cognition Division, Top Student paper
- 2006 Paul K. Crawford Outstanding Communication Graduate Student Award, Northern Illinois University
- 2006 Central States Communication Association, Political Communication Division, Top Paper Panel
- 2002 Pi Kappa Delta National Policy Debate Champion (Carpenter & Averbeck)

Grants

- Carpenter, C. J. (2019). Wayne N. Thompson Research Professorship, Western Illinois University (\$14,400).
- Carpenter, C. J. (2015). Wayne N. Thompson Research Professorship, Western Illinois University (\$14,400).
- Carpenter, C. J. (2012). Wayne N. Thompson Research Professorship, Western Illinois University (\$14,400).

Journal Publications

- Spottswood, E. L. & **Carpenter, C. J.** (in press). Facebook jealousy: A hyperperception perspective. *Communication Quarterly*. <https://doi.org/10.1080/01463373.2020.1804959>
- Dienlin, T., et al. (in press). An agenda for open science in communication. *Journal of Communication*. <https://doi.org/10.1093/joc/jqz052>
- Carpenter, C. J.** (2020). Meta-analyzing apples and oranges: How to make applesauce instead of fruit salad. *Human Communication Research*, 46(2-3), 322-333. <https://doi.org/10.1093/hcr/hqz018>

- Chung, S., **Carpenter, C. J.**, Shin, H., & Lee, W. (2020). Three models for persuasive effects of source expertise: The heuristic cue model, the evidence model, and the moderator model. *Asian Communication Research, 17*(1), 40-75. <https://doi.org/10.20879/acr.2020.17.1.40>
- Spottswood, E. L., & **Carpenter, C. J.** (2020). The hyperperception model: What you don't know can hurt you. *International Journal of Interactive Communication Systems and Technologies, 10*(1), 1-12. <https://doi.org/10.4018/IJICST.2020010101>
- McEwan, B., & **Carpenter, C. J.** (2020) Networked maintenance: The effect of Facebook relational maintenance on network centrality. *Communication Studies, 71*(2), 187-202. <https://doi.org/10.1080/10510974.2020.1725081>
- Carpenter, C. J.**, & Averbek, J. M. (2020). What do superdiffusers do when they want to persuade someone about politics on Facebook? *Communication Quarterly, 68*(1), 54-72. <https://doi.org/10.1080/01463373.2019.1671886>
- Carpenter, C. J.** (2019). An assessment of the measurement validity of the value-relevant involvement scale. *Western Journal of Communication, 83*(3), 345-364. <https://doi.org/10.1080/10570314.2018.1475680>
- Carpenter, C. J.**, Zhu, X., & Smith, R. A. (2019). Do people who identify as popular become popular in a new network? A 9-month longitudinal network analysis. *Journal of Social Structure, 20*(1), 1-24. <https://doi.org/10.21307/joss-2019-001>
- Carpenter, C. J.** (2019). Cognitive dissonance, ego-involvement, and motivated reasoning. *Annals of the International Communication Association, 43*(1), 1-23. <https://doi.org/10.1080/23808985.2018.1564881>
- Carpenter, C. J.**, Amaravadi, C. S. (2019). A big data approach to assessing the impact of social norms: Reporting one's exercise to a social media audience. *Communication Research, 46*(2), 236-249. <https://doi.org/10.1177/0093650216657776>
- DeAndrea, D. C., & **Carpenter, C. J.** (2018). Measuring the construct of warranting value and testing warranting theory. *Communication Research, 45*(8), 1193-1215. <https://doi.org/10.1177/0093650216644022>
- McEwan, B., **Carpenter, C. J.**, & Hopke, J. E. (2018) Mediated skewed diffusion of issues information: A theory. *Social Media + Society, 4*(3). <https://doi.org/10.1177/2056305118800319>
- McEwan, B., **Carpenter, C. J.**, Westerman, D. (2018). On replication in communication science. *Communication Studies, 69*(3), 235-241. <https://doi.org/10.1080/10510974.2018.1464938>
- Smith, R. A., & **Carpenter, C. J.** (2018). Who persuades who? An analysis of persuasion choices related to antibiotic-free food. *Health Communication, 33*(4), 478-488. <https://doi.org/10.1080/10410236.2016.1278498>
- Levine, T. R., Blair, P., & **Carpenter, C. J.** (2018). A critical look at meta-analytic evidence for the cognitive approach to lie detection: A reexamination of Vrij, Fisher & Blank (2018). *Legal and Criminological Psychology, 23*(1), 7-19. <https://doi.org/10.1111/lcrp.12115>
- Carpenter, C. J.** (2018). Using Spinozan processing theory to predict the

- perceived likelihood of persuasive message claims: When message recall matters and when it does not. *Southern Communication Journal*, 83(1), 1-12. <https://doi.org/10.1080/1041794X.2017.1373146>
- Carpenter, C. J.**, & Averbeck, J. M. (2017/2018). Testing the motivations and persuasive abilities of superdiffusers in a seasonal flu vaccine word of mouth campaign. *Journal of the Communication, Speech & Theatre Association of North Dakota*, 30, 1-8.
- Samson-Secrieru, L., & **Carpenter, C. J.** (2017). Examining mindlessness and friendliness in the evoking freedom compliance-gaining technique. *Communication Research Reports*, 34(4), 368-375. <https://doi.org/10.1080/08824096.2017.1368473>
- Cionea, I. A., Piercy, C. W., & **Carpenter, C. J.** (2017). A profile of arguing behaviors on Facebook. *Computers in Human Behavior*, 76, 438-449. <https://doi.org/10.1016/j.chb.2017.08.009>
- Carpenter, C. J.** (2017). A relative commitment approach to understanding power in romantic relationships. *Communication Studies*, 68(1), 115-130. <https://doi.org/10.1080/10510974.2016.1268639>
- Carpenter, C. J.** (2016). Romantic jealousy on Facebook. *International Journal of Interactive Communication Systems and Technologies*, 6(1), 1-16. <https://doi.org/10.4018/IJICST.2016010101>
- Day, J., & **Carpenter, C. J.** (2016). The political superdiffuser. *Illinois Political Science Review*, 16, 3-28.
- Pascual, A., **Carpenter, C.**, Guéguen, N., & Girandola, F. (2016). A meta-analysis of the effectiveness of the low-ball compliance gaining procedure. *European Review of Applied Psychology*, 66(5), 261-267. <https://doi.org/10.1016/j.erap.2016.06.004>
- Carpenter, C. J.**, & McEwan, B. (2016). The players of micro-dating: Individual and gender differences in goal orientations toward micro-dating apps. *First Monday*. <https://doi.org/10.5210/fm.v21i5.6187>
- Carpenter, C. J.**, Pascual, A. (2016). Testing the reactance vs. the reciprocity of politeness explanations for the effectiveness of the “but you are free” compliance-gaining technique. *Social Influence*, 11(2), 101-110. <https://doi.org/10.1080/15534510.2016.1156569>
- Pfafman, T. M. **Carpenter, C. J.**, & Tang, Y. (2015). The politics of racism: Constructions of African immigrants in China on ChinaSMACK. *Communication, Culture, & Critique*, 8(4), 540-556. <https://doi.org/10.1111/cccr.12098>
- Carpenter, C. J.** (2015). A meta-analysis of the ELM’s argument quality X processing type predictions. *Human Communication Research*, 41(4), 501-534. <https://doi.org/10.1111/hcre.12054>
- Boster, F. J., **Carpenter, C. J.**, & Kotowski, M. R. (2015). Validation studies of the maven scale. *Social Influence*, 10(2), 85-96. <https://doi.org/10.1080/15534510.2014.939224>
- Boster, F. J., Shaw, S. Z., **Carpenter, C. J.**, & Lindsey-Massi, L. (2015). Simulation of a dynamic theory of reasoned action. *Simulation and Gaming*, 45(6), 699-731. <https://doi.org/10.1177/1046878114562930>

- Carpenter, C. J.,** Boster, F. J., Kotowski, M. R., & Day, J. (2015). Evidence for the validity of a social connectedness scale: Connectors amass bridging social capital online and offline. *Communication Quarterly*, *63*(2), 119-134.
<https://doi.org/10.1080/01463373.2015.1012217>
- Pascual, A., Meineri, S., **Carpenter, C.**, Jugel, M., Guy, P., Vallée, B. & Guéguen, N. (2015). Operationalizations of the “but you are free” technique with the word liberty and the Statue of Liberty symbol on clothes: Effects on compliance-gaining. *Social Influence*, *10*(3), 149-156.
<https://doi.org/10.1080/15534510.2015.1026390>
- Carpenter, C. J.** (2014). Making compliance seem more important: The “just-one-more” technique of gaining compliance. *Communication Research Reports*, *31*(2), 163-170.
<https://doi.org/10.1080/08824096.2014.907144>
- Carpenter, C. J.** (2013). A meta-analysis of the effectiveness of the “but you are free” compliance-gaining technique. *Communication Studies*, *64*(1), 6-17. <https://doi.org/10.1080/10510974.2012.727941>
- Carpenter, C. J.,** & Boster, F. J. (2013). Modeling the effects of processing effort and ability in response to persuasive message arguments. *Communication Quarterly*, *61*(4), 413-430.
<https://doi.org/10.1080/01463373.2013.799509>
- Carpenter, C. J.,** & Boster, F. J. (2013). The relationship between message recall and persuasion: More complex than it seems. *Journal of Communication*, *63*(4), 661-681. <https://doi.org/10.1111/jcom.12042>
- Carpenter, C. J.,** & McEwan, B. (2013). Who are we educating? Why undergraduate students choose to major in communication. *Journal of the Association for Communication Administration*, *32*, 2-13.
- Carpenter, C. J.,** & Spottswood, E. L. (2013). Exploring romantic relationships on social networking sites using the self-expansion model. *Computers in Human Behavior*, *29*(4), 1531-1537.
<https://doi.org/10.1016/j.chb.2013.01.021>
- Levine, T. R., Shulman, H., **Carpenter, C. J.,** DeAndrea, D. C., & Blair, J. P. (2013). The impact of accusatory, non-accusatory, bait, and false evidence questioning in deception. *Communication Research Reports*, *30*(2), 169-174. <https://doi.org/10.1080/08824096.2012.762905>
- Boster, F. J., **Carpenter, C. J.,** Andrews, K. R., & Mongeau, P. A. (2012). Employing interpersonal influence to promote behavioral change. *Health Communication*, *27*(4), 399-407.
<https://doi.org/10.1080/10410236.2011.595771>
- Carpenter, C. J.** (2012). A meta-analysis and an experiment investigating the effects of speaker disfluency on persuasion. *Western Journal of Communication*, *76*(5), 552-569.
<https://doi.org/10.1080/10570314.2012.662307>
- Carpenter, C. J.** (2012). A meta-analysis of the functional matching

- effect based on functional attitude theory. *Southern Journal of Communication*, 77(5), 438-451.
<https://doi.org/10.1080/1041794x.2012.699989>
- Carpenter, C. J.** (2012). A trim and fill examination of the extent of publication bias in communication research. *Communication Methods and Measures*, 6(1), 41-55.
<https://doi.org/10.1080/19312458.2011.651347>
- Carpenter, C. J.** (2012). Meta-analyses of gender differences in responses to sexual versus emotional infidelity: Men and women are more similar than different. *Psychology of Women Quarterly*, 36(1), 25-37. <https://doi.org/10.1177/0361684311414537>
- Carpenter, C. J.** (2012). Narcissism on Facebook: Self-promotional and anti-social behavior. *Personality and Individual Differences*, 52(4), 482-486.
<https://doi.org/10.1016/j.paid.2011.11.011>
- Carpenter, C. J., & Henningsen, D. D.** (2011). The effects of passive verb constructed arguments on persuasion. *Communication Research Reports*, 28(1), 52-61. <https://doi.org/10.1080/08824096.2011.541358>
- Carpenter, C. J.** (2010). A meta-analysis of the effectiveness of health belief model variables in predicting behavior. *Health Communication*, 25(8), 661-669. <https://doi.org/10.1080/10410236.2010.521906>
- Carpenter, C. J., & Boster, F. J.** (2009). A meta-analysis of the effectiveness of the disrupt-then-reframe compliance gaining technique. *Communication Reports*, 22(2), 55-62. <https://doi.org/10.1080/08934210903092590>
- Carpenter, C. J., Kotowski, M. R., Boster, F. J., Andrews, K. R., Serota, K., & Shaw, A. S.** (2009). Do superdiffusers argue differently? An analysis of argumentation style as a function of diffusion ability. *Argumentation and Advocacy*, 45(3), 151-170.
<https://doi.org/10.1080/00028533.2009.11821704>
- DeAndrea, D. C., **Carpenter, C. J.**, Shulman, H., & Levine, T. R. (2009). The relationship between cheating behavior and sensation-seeking. *Personality and Individual Differences*, 47(8), 944-947.
<https://doi.org/10.1016/j.paid.2009.07.021>
- Henningsen, D. D., Serewicz, M. C. M., & **Carpenter, C. J.** (2009). Predictors of comforting communication in romantic relationships. *International Journal of Communication*, 3, 351-368.
- Levine, T. R., Asada, K., & **Carpenter, C. J.** (2009). Sample sizes and effect sizes are negatively correlated in meta-analyses: Evidence and implications of a publication bias against non-significant findings. *Communication Monographs*, 76(3), 286-302.
<https://doi.org/10.1080/03637750903074685>
- Andrews, K. R., **Carpenter, C. J.**, Shaw, A. S., Boster, F. J. (2008). The legitimization of paltry favors effect: A review and meta-analysis. *Communication Reports*, 21(2), 59-69.
<https://doi.org/10.1080/08934210802305028>

Boster, F. J., & **Carpenter, C. J.** (2021). *Critical questions in persuasion research*. Cognella.

Published Conference Proceedings

- Spottswood, E. L., & **Carpenter, C. J.** (2020). Breaking up is hard to do, especially when Facebook won't let you. *Proceedings of the Social Media & Society Conference* (pp. 30-38).
<https://doi.org/10.1145/3400806.3400811>
- Carpenter, C. J.**, & Tong, S. T. (2017). Relational distancing and termination between online friends: An application of the investment model. *Proceedings of ACM SIGCHI 2017* (pp. 6925-6935).
<https://doi.org/10.1145/3025453.3026026>

Book Chapters and Invited Contributions

- Carpenter, C. J.** (2020). Elaboration likelihood model. In J. Van den Bulck, D. Ewoldsen, M. L. Mares, & E. Scharrer (Eds.), *The international encyclopedia of media psychology*. Wiley-Blackwell.
<https://doi.org/10.1002/9781119011071.iemp0070>
- Carpenter, C. J.** (2020). Publication bias. In J. Van den Bulck, D. Ewoldsen, M. L. Mares, & E. Scharrer (Eds.), *The international encyclopedia of media psychology*. Wiley-Blackwell.
<https://doi.org/10.1002/9781119011071.iemp0033>
- Spottswood, E. L., & **Carpenter, C. J.** (2020). The hyperperception model: How observing others on social media can affect people in close relationships. In R. A. Lind (Ed.), *Producing theory in a digital world 3.0: The intersection of audiences and production in contemporary theory* (Vol. 3). Peter Lang.
- Carpenter, C. J.** (2019). Power, couple. In J. J. Ponzetti (Ed.), *Macmillan encyclopedia of families, marriages, and intimate relationships* (pp. 684-686). Macmillan.
- Carpenter, C. J.** (2017). Meta-analysis. In M. Allen (Ed.), *The Sage encyclopedia of communication research methods* (pp. 980-983). Sage.
<https://doi.org/10.4135/9781483381411.n341>
- Carpenter, C. J.** (2017). Persuasion. In M. Allen (Ed.), *The Sage encyclopedia of communication research methods* (pp. 1225-1227). Sage.
<https://doi.org/10.4135/9781483381411.n425>
- Carpenter, C. J.** (2014). Meta-analysis: Sexual versus emotional infidelity as an example. In *Sage research methods cases*. Sage.
<https://doi.org/10.4135/978144627305014539448>
- Carpenter, C. J.** (2014). Health belief model. In T. L. Thompson, & J. G. Golson, (Eds.), *Encyclopedia of health communication* (pp. 544-546). Sage.
- Carpenter, C. J.** (2014). Opinion leaders. In T. L. Thompson, & J. G. Golson, (Eds.), *Encyclopedia of health communication* (pp. 993-994). Sage.
- Carpenter, C. J.**, Boster, F. J., & Andrews, K. R. (2013). Functional attitude

theory. In J. P. Dillard, & L. J. Shen (Eds.), *The Sage handbook of persuasion: Developments in theory and practice* (2nd ed., pp. 64-119). Sage. <https://doi.org/10.4135/9781452218410.n7>

Andrews, K. R., Boster, F. J., & **Carpenter, C. J.** (2013) Persuading in the small group context. In J. P. Dillard, & L. J. Shen (Eds.), *The sage handbook of persuasion: Developments in theory and practice* (2nd ed., pp. 354-370). Sage. <https://doi.org/10.4135/9781452218410.n21>

Articles Reprinted in Anthologies

Carpenter, C. J. (2013). Narcissism on Facebook: Self-promotional and anti-social behavior. In R. P. Halgin (Ed.), *Taking sides: Clashing views in abnormal psychology* (7th ed., pp. 447-458). McGraw-Hill.

Invited Presentations

Carpenter, C. J. (2018, September 20). *Facebook as a medium for political persuasion*. Department of Communication Colloquium, Northern Illinois University, Dekalb, IL.

Carpenter, C. J. (2017, October 27). *Romantic jealousy, Facebook, and the hyper3rdpersonal model*. Department of Psychology Colloquium Series, Western Illinois University, Macomb, IL

Carpenter, C. J. (2014, April 11). *A meta-analysis of the ELM's argument quality X processing type predictions*. Department of Communication Spring Colloquium Series, Michigan State University, East Lansing, MI.

Carpenter, C. J. (2012, June 30). *Social media debate*. Speech given as part of a formal public debate at the Oxford Union, Oxford, U.K.

Conference Presentations

Carpenter, C. J., Hutabarat, D., Kotowski, M. R. (2020, November). *Testing the validity of the superdiffuser scales for health interventions with self-other correlations*. Paper to be presented at the National Communication Association Convention, Indianapolis, IN.

Carpenter, C. J., Levine, T. R., Serota, K., & Docan-Morgan, T. (2020, November). *Relationships between superdiffuser traits and the big five personality traits*. Paper to be presented at the National Communication Association Convention, Indianapolis, IN.

Carpenter, C. J., & McEwan, B. (2020, November). *Reasoned action in response to COVID-19*. Paper to be presented at the National Communication Association Convention, Indianapolis, IN.

Carpenter, C. J., & Spottswood, E. L. (2020, November). *The hyperperception model: Which Facebook friends inspire jealousy?* Paper to be presented at the National Communication Association Convention, Indianapolis, IN.

Carpenter, C. J., & Averbek, J. M. (2019, November). *What do superdiffusers do when they want to persuade someone about politics on Facebook?* Paper presented at the National Communication Association Convention, Baltimore, MD.

Carpenter, C. J., & Kotowski, M. R. (2019, November). *Exploring two types of*

masspersonal persuasion about health on Facebook: Broadcasting and targeting. Paper presented at the National Communication Association Convention, Baltimore, MD.

- Carpenter, C. J., & McEwan, B.** (2019, November). *Testing the theory of mediated skewed diffusion of issues information: Political memes.* Paper presented at the National Communication Association Convention, Baltimore, MD.
- McEwan, B., & **Carpenter, C. J.** (2019, November). *Ego-involvement, online community membership, and content sharing, seeking, and creation: Confirmation of correlational relationships predicted by the mediated skewed diffusion of issues information theory.* Paper presented at the National Communication Association Convention, Baltimore, MD.
- Spottswood, E. L., & **Carpenter, C. J.** (2019, November). *Breaking up is hard to do, especially when Facebook won't let you.* Paper presented at the National Communication Association Convention, Baltimore, MD.
- Cionea, I. A., **Carpenter, C. J.**, Livingston, D. J., Roebuck, E. J. (2019, August). *Similarities and differences in face to face and technology mediated interpersonal arguing.* Paper presented at the 20th biennial meeting of the NCA/AFA Conference on Argumentation, Alta, UT.
- Carpenter, C. J.** (2018, November). *Cognitive dissonance, ego-involvement, and motivated reasoning.* Paper presented at the National Communication Association Convention, Salt Lake City, UT.
- Carpenter, C. J., & Spottswood, E. L.** (2018, November). *Extending the hyperpersonal model to observing others: The hyperperception model.* Paper presented at the National Communication Association Convention, Salt Lake City, UT.
- Carpenter, C. J., & Spottswood, E. L.** (2018, November). *The hyperperception model: When you do not know your significant other's friends offline.* Paper presented at the National Communication Association Convention, Salt Lake City, UT.
- Spottswood, E. L., & **Carpenter, C. J.** (2018, November) *Facebook jealousy: A hyperperception perspective.* Paper presented at the National Communication Association Convention, Salt Lake City, UT.
- Carpenter, C. J.** (2017, November). *Romantic jealousy on Facebook: Testing an appraisal model of jealousy.* Paper presented at the National Communication Association Convention, Dallas, TX.
- McEwan, B., & **Carpenter, C. J.** (2017, November). *Networked maintenance: The effect of Facebook relational maintenance on network centrality.* Paper presented at the National Communication Association Convention, Dallas, TX.
- McEwan, B., **Carpenter, C. J., & Hopke, J.** (2017, November). *Mediated skewed diffusion of issues information: A theory.* Paper presented at the National Communication Association Convention, Dallas, TX.
- Samson-Secrieru, L., & **Carpenter, C. J.** (2017, November). *Testing increased*

friendliness as an explanation of the evoking freedom compliance-gaining technique. Paper presented at the National Communication Association Convention, Dallas, TX.

- Carpenter, C. J.** (2017, May). *Cognitive dissonance's effects on biased processing of counter-attitudinal messages as predicted by value-relevant involvement.* Paper presented at the International Communication Association Convention, San Diego, CA.
- Carpenter, C. J.,** Zhu, X. & Smith, R. A. (2017, May). *Do people who identify as popular become popular in a new network? A 9-month longitudinal network analysis.* Paper presented at the International Communication Association Convention, San Diego, CA.
- Lindsey, N. J., & **Carpenter, C. J.** (2017, May). *Encouraging greater compliance: Combining the "but you are free" compliance gaining technique and positive face.* Paper presented at the International Communication Association Convention, San Diego, CA.
- Carpenter, C. J.** (2016, November). *A first construct validity test of a new measure of ego-involvement.* Paper presented at the National Communication Association Convention, Philadelphia, PA.
- Carpenter, C. J.** (2016, November). *Using Spinozan processing theory to predict the impact of the recall of persuasive messages.* Paper presented at the National Communication Association Convention, Philadelphia, PA.
- Carpenter, C. J.,** & Tong, S. T. (2016, November). *How to keep friends on Facebook.* Paper presented at the National Communication Association Convention, Philadelphia, PA.
- Cionea, I. A., **Carpenter, C. J.,** & Piercy, C. W. (2016, November). *A profile of engagement, topics, goals, and outcomes of Facebook arguments.* Paper presented at the National Communication Association Convention, Philadelphia, PA.
- Smith, R. A., & **Carpenter, C. J.** (2016, November). *Who persuades who? An analysis of persuasion choices using the hypothetical sociogram methodology.* Paper presented at the National Communication Association Convention, Philadelphia, PA.
- Carpenter, C. J.,** & Amaravadi, C. S. (2015, November). *A big data approach to assessing the impact of social norms: Reporting one's exercise to a social media audience.* Paper presented at the National Communication Association Convention, Las Vegas, NV.
- Carpenter, C. J.** (2015, November). *A moderated mediation approach to understand power in romantic relationships.* Paper presented at the National Communication Association Convention, Las Vegas, NV.
- Carpenter, C. J.** (2015, November). *Testing a reactance explanation of the but you are free technique in an online context.* Paper presented at the National Communication Association Convention, Las Vegas, NV.
- DeAndrea, D. C., & **Carpenter, C. J.** (2015, November). *Measuring the construct of warranting value and testing warranting theory.* Paper presented at the National Communication Association Convention, Las Vegas, NV.

- Carpenter, C. J., & McEwan, B.** (2015, April). *Are they dating apps, flirting apps, or sex-on-demand apps?* Paper presented at the Central States Communication Association Convention, Madison, WI.
- Carpenter, C. J.** (2015, April). *The theory of opinion leadership in a changing communication environment.* Paper presented at the Central States Communication Association Convention, Madison, WI.
- Carpenter, C. J.** (2014, November). *A meta-analysis of the ELM's argument quality X processing type predictions.* Paper presented at the National Communication Association Convention, Chicago, IL.
- Carpenter, C. J., & Shaw, S. Z.** (2014, November). *Jealousy responses to emotional infidelity and sexual infidelity have very different sources.* Paper presented at the National Communication Association Convention, Chicago, IL.
- Carpenter, C. J.** (2014, May). *Exploring the cognitive mechanism for the "just-one-more" technique of gaining compliance.* Paper presented at the International Communication Association Convention, Seattle, WA.
- Carpenter, C. J., & Averbeck, J. M.** (2014, May). *Testing the persuasive ability of superdiffusers in a seasonal flu vaccine word of mouth campaign.* Paper presented at the International Communication Association Convention, Seattle, WA.
- Carpenter, C. J., & Pascual, A.** (2014, May). *Testing the reactance vs. the reciprocity of politeness explanations for the effectiveness of the "but you are free" compliance-gaining technique.* Paper presented at the International Communication Association Convention, Seattle, WA.
- Carpenter, C. J., & Spottswood, E. L.** (2014, May). *Social networking sites as the cause and the solution to relationship problems.* Paper presented at the International Communication Association Convention, Seattle, WA.
- Carpenter, C. J., & Tong, S. T.** (2014, May). *Exploring relational termination between online friends: An investment model approach.* Paper presented at the International Communication Association Convention, Seattle, WA.
- Day, J., & **Carpenter, C. J.** (2013, November). *The political superdiffuser: A method for understanding interactions of people in campaign situations.* Paper presented at the Illinois Political Science Association Annual Conference, Elgin, IL.
- Carpenter, C. J., Boster, F. B., & Day, J.** (2013, November). *Exploring superdiffusers' social capital online and offline.* Paper presented at the National Communication Association Convention, Washington, D. C.
- Shaw, A. Z., Zorzie, M. C. S., **Carpenter, C. J.,** & Reynolds-Tylus, T. (2013, November). *The development and testing of the model of verbal aggression and message processing and production.* Paper presented at the National Communication Association Convention, Washington, D. C.
- Carpenter, C. J., & Pfafman, T.** (2013, June). *Racial constructions of Africans on ChinaSMACK.* Paper presented at the China and the New Internet World: An ICA 2013 Preconference, Oxford, UK.

- Carpenter, C. J., & McEwan, B.** (2013, April). *Who are we educating? Why undergraduate students choose to major in communication*. Paper presented at the Central States Communication Association Convention, Kansas City, MO.
- Carpenter, C. J.** (2012, November). *The “just-one-more” technique of compliance-gaining*. Paper presented at the National Communication Association Convention, Orlando, FL.
- Carpenter, C. J.** (2012, November). *A meta-analysis of the effectiveness of the “but you are free” compliance-gaining technique*. Paper presented at the National Communication Association Convention, Orlando, FL.
- Carpenter, C. J.** (2012, November). *Understanding distress in response to sexual vs. emotional infidelity using the investment model*. Paper presented at the National Communication Association Convention, Orlando, FL.
- Carpenter, C. J.** (2012, May). *A primer on the trim and fill method of detecting publication bias in meta-analyses and a trim and fill estimate of the impact of publication bias on communication meta-analyses*. Paper presented at the International Communication Association Convention, Phoenix, AZ.
- Kotowski, M. R., & **Carpenter, C. J.** (2012, May). *A validity assessment of the superdiffuser measures*. Paper presented at the International Communication Association Convention, Phoenix, AZ.
- Carpenter, C. J., Andrews, K. R., & Boster, F. J.** (2012, May). *A psychometric assessment of the superdiffuser scales in a health context*. Paper presented at the International Communication Association Convention, Phoenix, AZ.
- Carpenter, C. J.** (2011, November). *A meta-analysis of the functional matching effect based on functional attitude theory*. Paper presented at the National Communication Association Convention, New Orleans, LA.
- Carpenter, C. J.** (2011, November). *The relative investment model of power in romantic relationships*. Paper presented at the National Communication Association Convention, New Orleans, LA.
- Shulman, H. C., Boster, F. J., **Carpenter, C. J., & Shaw, A. S.** (2011, November). *Why Do Students Completing a Political Knowledge Test Score Higher Online than in the Classroom?: A Series of Studies*. Paper presented at the National Communication Association Convention, New Orleans, LA.
- Carpenter, C. J., & Boster, F. J.** (2011, May). *A test of the unimodel of persuasion using quantitative dimensions*. Paper presented at the International Communication Association Convention, Boston, MA.
- Carpenter, C. J., & Boster, F. J.** (2011, May). *The relationship between comprehension and persuasion*. Paper presented at the International Communication Association Convention, Boston, MA.
- Shulman, H. C., **Carpenter, C. J., & Boster, F. J.** (2011, April). *Do data collection procedures influence political knowledge test performance?* Paper presented at the Midwest Political Science Association Convention, Chicago, IL.

- Boster, F. J., **Carpenter, C. J.**, Andrews, K. R., & Mongeau, P. (2010, November). *Harnessing the power of superdiffusers in interpersonal networks to cause positive health behavior changes*. Paper presented at the National Communication Association Convention, San Francisco, CA.
- Boster, F. J., **Carpenter, C. J.**, Shaw, A. S., & DeAndrea, D. C. (2010, November). *A simulation of a dynamic theory of reasoned action with implications for the fit of the cross-sectional theory of reasoned action*. Paper presented at the National Communication Association Convention, San Francisco, CA.
- Boster, F. J., **Carpenter, C. J.**, Shulman, H., Deangelis, B., Shaw, A. S., & Manata, B. (2010, November). *In search of the elusive boomerang effect*. Paper presented at the National Communication Association Convention, San Francisco, CA.
- Levine, T. R., Clare, D., **Carpenter, C. J.**, Shaw, A. S., DeAndrea, D. C., Liang, Y., & Blair, J. P. (2010, November). *Asking the right questions improves deception detection accuracy*. Paper presented at the National Communication Association Convention, San Francisco, CA.
- Levine, T. R., Shulman, H., **Carpenter, C. J.**, DeAndrea, D. C., & Blair, J. P. (2010, November). *The impact of accusatory, non-accusatory, bait, and false evidence questioning in deception detection*. Paper presented at the National Communication Association Convention, San Francisco, CA.
- Serota, K., Boster, F. J., **Carpenter, C. J.**, & Shulman, H. (2010, November). *Political influentials: Validation of the political superdiffuser scale*. Paper presented at the National Communication Association Convention, San Francisco, CA.
- Shulman, H., Boster, F. J., & **Carpenter, C. J.** (2010, November). *The effect of test-taking venue and test format on political knowledge test performance*. Paper presented at the National Communication Association Convention, San Francisco, CA.
- Carpenter, C. J.** (2009, November). *A meta-analysis of the effectiveness of health belief model variables in predicting behaviors*. Paper presented at the National Communication Association Convention, Chicago, IL
- Serota, K. B., **Carpenter, C. J.**, Andrews, K. R., & Boster, F. J. (2009, November). *Influentials in America: Identifying political superdiffusers*. Paper presented at the National Communication Association Convention, Chicago, IL
- Serota, K. B., **Carpenter, C. J.**, Andrews, K. R., & Boster, F. J. (2009, June). *Using influentials to increase health campaign efficacy*. Paper presented at the 2009 INFORMS Marketing Science Conference, Ann Arbor, Michigan.
- Boster, F. J., Serota, K. B., Andrews, K. R., **Carpenter, C. J.** (2009, May). *Influentials in America: A national study of the connector, persuader, and health maven scales*. Paper presented at the International Communication Association Convention, Chicago, IL.
- Carpenter, C. J.** (2009, May). *A meta-analysis of sex differences in responses to sexual versus emotional infidelity*. Paper presented at the International

- Communication Association Convention, Chicago, IL.
- Carpenter, C. J., & Boster, F. J.** (2009, May). *A cognitive processing explanation of the disrupt-then-reframe compliance gaining technique*. Paper presented at the International Communication Association Convention, Chicago, IL.
- Carpenter, C. J., Kotowski, M. R., Boster, F. J., Andrews, K. R., Serota, K., & Shaw, A. S.** (2009, May). *Do superdiffusers argue differently? An analysis of argumentation style based on diffusion ability*. Paper presented at the International Communication Association Convention, Chicago, IL.
- Carpenter, C. J.** (2009, April). *A meta-analysis of the effectiveness of the disrupt-then-reframe compliance gaining technique*. Paper presented at the Central States Communication Association Convention, St. Louis, MO.
- Carpenter, C. J.** (2009, February). *A preliminary proposal and empirical test of the extended spinozan model of information processing*. Paper presented at the Western States Communication Association Annual Convention, Phoenix, AZ.
- Andrews, K. R., **Carpenter, C. J.**, Shaw, A. S., & Boster, F. J. (2008, November). *Applications of the legitimization of paltry favors effect: A review and meta-analysis of its effectiveness in field settings*. Paper presented at the National Communication Association Convention, San Diego, CA.
- Andrews, K. R., **Carpenter, C. J.**, Shaw, A. S., & Boster, F. J. (2008, November). *Testing a potential mediator of the legitimization of paltry favors technique: Does the LPF actually legitimize paltry favors?* Paper presented at the National Communication Association Convention, San Diego, CA.
- Carpenter, C. J.** (2008, November). *Comparing a continuum of distraction to an expectancy violation theory account of the disfluency disrupt-then-reframe compliance gaining technique*. Paper presented at the National Communication Association Convention, San Diego, CA.
- Boster, F. J., Andrews, K., **Carpenter, C. J.**, & Shaw, A. (2008, July). *Determining the efficacy of classical conditioning to change existing attitudes*. Paper presented at the NCA Summer Conference 2008: Methods and Measures for Communication and Cognition Research, College Park, MD.
- DeAndrea, D. C., & **Carpenter, C. J.** (2008, May). *Expanding the sociometric process*. Paper presented at the International Communication Association Convention, Montreal, Canada.
- Carpenter, C. J., & Henningsen, D.D.** (2007, November). *The effects of passive verb constructed arguments within the elaboration likelihood model of persuasion*. Paper presented at the National Communication Association Convention, Chicago, IL.
- Carpenter, C. J.** (2007, November). *Ambiguity and passing across multiple elements of sexual identity in Quantum Leap*. Paper presented at the National Communication Association Convention, Chicago, IL.
- Carpenter, C. J.** (2006, November). *Fear and hate on the roads of America:*

Examining the rhetoric of the Coalition for a Secure driver's License.
Paper presented at the National Communication Association Convention,
San Antonio, TX.

Henningsen, D. D., Henningsen, M. L., **Carpenter, C. J.**, & Shaw, C. (2006,
November) *Examining personal and situational factors associated with
normative and informational forces in groups: A test of relational framing
theory and conflict styles.* Paper presented at the National Communication
Association Convention, San Antonio, TX.

Carpenter, C. J. (2006, April). *The rhetorical continuity of nuclear weapons
guilt as seen in President Bush's plans for deep penetration.* Paper
presented at the Central States Communication Association Convention,
Indianapolis, IN.

Teaching Experience

Western Illinois University

Undergraduate Courses

COM 130 Introduction to Communication, Spring 2015, Spring 2019, Fall
2019, Fall 2020

COM 242 Fundamentals of Public Speaking (online): Fall 2020

COM 247 Argumentation: Fall 2010, Fall 2012, Fall 2013, Fall 2018,
Spring 2020

COM 309 Communication Theory: Spring 2014, Spring 2018, Fall 2018,
Fall 2019 (online)

COM 311 Research Design in Communication: Spring 2011, Fall 2011,
Spring 2012, Spring 2015, Fall 2015, Spring 2016, Fall 2016,
Spring 2018, Spring 2019, Fall 2019 (online), Spring 2020

COM 341 Small Group Communication: Fall 2019

COM 344 Interpersonal Communication: Fall 2020

COM 345 Introduction to Computer-Mediated Communication (online):
Summer 2014, Summer 2015, Summer 2016, Fall 2016, Summer
2017, Fall 2017

COM 356 Introduction to Persuasion: Spring 2011, Spring 2012, Fall
2013, Spring 2015, Fall 2016, Spring 2019, Spring 2020

COM 445 Advanced Computer-Mediated Communication (online): Spring
2017

COM 456 Persuasive Campaigns: Fall 2010, Fall 2011, Fall 2012, Spring
2013, Spring 2014, Fall 2015, Spring 2017, Fall 2017, Spring
2018, Fall 2018, Fall 2020

Graduate Courses

COM 500 Communication Theory: Fall 2013

COM 503 Graduate Seminar in Persuasion: Fall 2011, Spring 2016

COM 504 Empirical Research in Human Communication: Spring 2013,
Spring 2017

COM 507 Computer-Mediated Communication (online): Summer 2018,
Summer 2020

COM 539 Seminar in Communication- Jealousy: Fall 2017

Michigan State University

Teaching Assistant, COM 100 Human Communication: Fall 2006
Teaching Assistant, COM 425 Communication in Close Relationships:
Spring 2007
Teaching Assistant, COM 225 Introduction to Interpersonal
Communication: Spring, 2009
Teaching Assistant, COM 200 Methods of Communication Inquiry: Fall,
2009
Instructor, COM 425 Communication in Close Relationships:
Fall 2008, Spring 2010
Instructor, COM 225 An Introduction to Interpersonal Communication:
Summer 2007, Summer 2007
Instructor, COM 325 Interpersonal Influence and Conflict: Fall 2007,
Spring 2007, Summer 2009, Fall 2009

Northern Illinois University

Instructor, Basic Public Speaking and Listening: Fall 2004

North Central College

Undergraduate Teaching Assistant, Argumentation and Debate: Fall 2002

Advisor for Graduate Student Final Projects at WIU

2018 Jessica Shaw, Research Paper Option
2016 Rhonda Reif, Research Paper Option
2014 Ola N. Al-Sheyab, Research Paper Option
2014 Elizabeth Cobban, Research Paper Option
2013 Jessica M. Hample, Thesis

Committee Member for Graduate Student Final Projects at WIU

2020 Rebecca Probasco, Thesis
2018 Erika D. Davis, Thesis
2018 Jose Maldonado, Thesis
2018 Brenna Smith, Thesis
2018 Courtney Gear, Thesis
2017 Celine Mangan, Thesis
2017 Joshua Fitzgerald, Thesis
2017 Michelle Flood, Thesis
2017 Shijie Li, Thesis
2016 Nikki Klier, Creative Project
2016 Marisa Perillo, Thesis
2013 Rebecca Petrany, Creative Project

Advisor for Undergraduate Honors Thesis at WIU

2012 Charity Eckhardt, Thesis

Forensics Coaching Experience

Trainer, IDEA Summer Youth Forum, Czech Republic, Summer, 2007
Instructor, Northern Illinois University Speech Camp, Summer, 2005
Assistant Debate Coach, Northern Illinois University, Fall 2004-Spring 2006

Service to the Field

Guest Co-Editor

2018 *Communication Studies Special Issue for Replications*

Current Editorial boards

Communication Studies

Communication Research Reports

Human Communication Research

Sex Roles

Social Influence

Previous Editorial Boards

Communication Reports

2019-20 National Communication Association, Communication and Social Cognition, Research Chair

2018-19 National Communication Association, Communication and Social Cognition, Research Chair Elect

2018-2019 National Communication Association, Human Communication & Technology Division, Article & Book Award Committee

2016 Western States Communication Association, Dickens Award Committee

Ad Hoc Reviewer: *Annals of the International Communication Association; Asian Journal of Social Psychology; Basic and Applied Social Psychology; British Journal of Clinical Psychology; Communication Methods and Measures; Communication Monographs; Communication Quarterly; Communication Research; Computers in Human Behavior; Cyberpsychology, Behavior, and Social Networking; Cyberpsychology: European Journal of Social Psychology; European Review of Applied Psychology; Evolutionary Psychology; German Research Foundation; Health Communication; Health Promotion International; International Journal of Communication; Italian Ministry for Education, University and Research; Journal of Applied Communication Research; Journal of Business Research; Journal of Communication; Journal of Computer-Mediated Communication; Journal of Health Communication; Journal of Media Psychology; Journal of Nonverbal Behavior; Journal of Personality; Journal of Psychosocial Research on Cyberspace; Journal of Sex Research; Journal of Social and Personal Relationships; Mass Communication and Society; Media Psychology; Mid-Western Educational Researcher; National Science Centre in Poland; National Science Foundation- Division of Social and Economics Sciences; New Media and Society; Nonprofit and Voluntary Sector Quarterly; Perspectives on Psychological Science; Personality and Individual Differences; Psychological Reports; Psychology of Language and Communication; Scandinavian Journal of Psychology; Social Media and Society; Southern*

Communication Journal; Technology, Mind, & Behavior; Vaccine; Western Journal of Communication

Departmental Service

2019-2020 Chair of the Search Committee for a Persuasion Professor
2017-2018 Chair of the Search Committee for a Persuasion Professor
2017 Member of the Search Committee for an Instructor
2016-present Member of the Personnel Committee
2015-2016 Member of the Assessment Committee
2013-present Chair of the Wayne Thompson Endowment Committee
2013-2014 Member of the Quad Cities Communication Major Committee
2012-2013 Chair of the Curriculum Committee
2011-2012 Member of the Search Committee for an Organizational
Communication Professor
2011-2012 Member of the Search Committee for a Persuasion Professor
2011-2013 Member of the Wayne Thompson Endowment Committee
2011-present Member of the Graduate Committee
2010-2012, 2016-present Member of the Curriculum Committee

College Service

2018-present Member of the College of Fine Arts and Communication
Internationalizing Committee
2014-2015 Member of College of Fine Arts and Communication Dean Evaluation
Committee
2012-2013 Member of the College of Fine Arts and Communication Curriculum
Committee

University Service

2019-present President's Task Force for Recruiting and Retention
2017 Keynote Speaker for the WIU Graduate Research Conference
2014-2017 Member of University Council on Instructional Technology
2014, 2017, 2018 Excellence in Scholarly/Creative/Performative/Professional
Activities Award Committee

Professional References

Dr. Franklin J. Boster
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Michigan State University
East Lansing, MI 48822
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Dr. Bree McEwan
Department of Communication Studies
DePaul University
Chicago, IL 60604

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Dr. Rachel Smith
Department of Communication Arts & Sciences
Pennsylvania State University
University Park, PA 16802
Phone: (814) 865-4201
Email: ras57@psu.edu